



POLARIS RISK

GLOBAL RISK IS OUR BUSINESS

Polaris helps clients stay safe by countering the ever-evolving threats of our time.

As a leading authority in risk management, Polaris provides a robust suite of services, tailored to safeguard your most valuable assets. Rapidly evolving tech and instant access to online communications continues to make our world a smaller place; conflicts abroad can cause real threats at home. Corporate clients, high-net-worth individuals and family offices shouldn't wait to audit their current security protocols to mitigate present threats.

In today's interconnected world, shifting global dynamics have exponentially increased both cybersecurity and physical security risks. Organizations ranging from global corporations to smaller family offices each face complex and evolving threats that demand an advanced level of consideration, and protection. Traditional security measures are no longer sufficient; today's threats require a proactive, comprehensive approach that continuously adapts to new risks.

REVIEWING THE RISKS

Digital and physical security risks pose a significant ongoing threat, globally, but corporations and high-net-worth individuals or family offices are often targeted, specifically. These threats include, but are not limited to:

- ✦ **Cyberattacks:** DDoS, ransomware, and malware attacks, among others, can disrupt business operations, causing significant revenue loss and reputational damage.
- ✦ **Identity Exposures & Fraud:** Data breaches can result in unauthorized access to financial data and Personally Identifiable Information such as names, addresses, SSNs, and more. With the pervasiveness of data brokers and doxxing, this personal and financial data can be widely accessed and exploited, leading to substantial losses.
- ✦ **Online Harassment, Stalking & Threats:** Malicious exploitation of digital communication platforms can cause distress and potential harm. Bad actors may be tracking the movements of you and your family members, especially when traveling, looking for opportunities to cause physical or financial damage.
- ✦ **Home & Office Vulnerabilities:** Gaps in physical security systems and access control protocols may result in physical damage and loss.
- ✦ **Insider Threats:** Some of the most unexpected attacks can come from within – trusted actors or rogue employees may exploit their knowledge of and access to your business for personal gain at your expense.

THE CHANGING DYNAMICS OF RISK

Geopolitical events and smartphone tech access continue to influence the dynamics of cybersecurity and physical security risks:

- ✦ **Increased Cyber Threats During Times of Political Tension or Conflict:** Political instability and perceived political alignments can escalate both digital and physical attacks.
- ✦ **Evolving Scams, Cyberattacks & Social Engineering:** As more transactions move online, so does the likelihood of fraud. Cybercriminals are constantly devising new malware and socially engineered scams to break through existing defenses.
- ✦ **Targeted Attacks on High-Profile Parties:** Companies and individuals with significant assets have an increased threat profile, making proactive physical security measures imperative.
- ✦ **Emerging Technologies Create Potential Vulnerabilities:** New technologies often come with unforeseen security risks. For instance, AI models – which are still in the early stages of development, yet rapidly progressing – can be “trained” to identify exposed PII or even alter audiovisual data, which could jeopardize your privacy or reputation.



New York

Boston

Hartford

Melbourne

London

Frankfurt

Berlin

Beykoz/Istanbul

THE POLARIS APPROACH

At Polaris Risk, we offer a comprehensive approach to managing and mitigating evolving security risks. Our strategy includes:

- ✦ **Thorough Assessments of Clients' Security Risks & Vulnerabilities:**
We leave no stone unturned in our evaluations.
- ✦ **Customized Security Solutions Tailored to Each Client's Specific Needs:**
Your unique needs demand unique solutions, whether it's PII removal, improved home/office security, or close personal protection.
- ✦ **Partnering with Leading Security Experts:**
Our network is your network. We collaborate with the best in the industry to ensure the highest level of protection for our clients.
- ✦ **Continuous Threat Intelligence & Monitoring to Anticipate Emerging Risks:**
We implement unmatched investigative and intelligence protocols to mitigate risk. And we stay vigilant so you can have peace of mind.

WHAT WE DO

Polaris Risk specializes in:

- ✦ **Physical Security Consulting & Risk Assessments:** We identify potential vulnerabilities and engineer customized solutions to fortify them to secure your physical environments, whether at your home or office.
- ✦ **Cyber Risk Management & Mitigation:** We fortify your digital defenses, with an eye towards sustainable solutions.
- ✦ **PII Monitoring & Removal:** We crosscheck your PII profile with more than 500 data broker sites and perform takedowns whenever they occur.
- ✦ **Reputation/Brand Monitoring & Management:** Through bespoke monitors, we scan the internet, including deep and dark web, to identify content that could put your personal safety or reputation at risk.
- ✦ **Protective Services & Executive Protection:** We safeguard your most valuable assets, including yourself and your loved ones.
- ✦ **Incident Response, Crisis Management & Recovery:** We are prepared for any possibility. In the event of a cyber or physical attack, or perceived threat, our response and recovery protocols kick in to help keep you secure.

With Polaris Risk, be assured that the safety and security of your business and family are our utmost priority. Trust us to protect what's most important.