



POLARIS
CORPORATE RISK
MANAGEMENT

polarisrsk.com

Polaris navigates clients through the inherent risks of global business.

Investigations ✦ Intelligence ✦ Security Consulting ✦ Protection ✦ Crisis Management ✦ Cybersecurity



An Industry Leader in Corporate Risk Management

With over 60 years of global security and investigations experience, Polaris is an industry leader in corporate risk management. The Polaris Team has accumulated this experience over thousands of engagements and across various unique industries and international markets.

Our key service lines include:

Investigative Services

Intelligence Services

Security Consulting

Protective Services

Crisis Management

Cybersecurity

Attentive. Nimble. Relentless.

THE POLARIS APPROACH

Customized Services to Counter Your Company's Unique Risks

Polaris delivers real-world solutions to complex problems. Our global asset matrix enables us to deploy our corporate risk management services in over 85 countries through local resources – all fluent in the risks that your company's region may pose.

Polaris was founded on one simple principle: a steadfast commitment to consistent, high-quality risk management services – regardless of a company's size or market presence. To meet that commitment, we approach every engagement in accordance with our ethos: we are **attentive**, always mindful of your specific needs and requests; we are **nimble**, always responding critically and proceeding thoughtfully through the process of an engagement; and we are **relentless**, never settling for surface-level reporting or assessments. These values permeate our culture, and result in services and deliverables that we consider to be the best in the industry.

THE POLARIS DIFFERENCE

Keeping Our Clients & Their Businesses Safe

Core to our values is the perspective that each client has unique risk management needs; Polaris' customized solutions are tailored to meet those needs. You can rely on Polaris' experience and extensive capabilities to deliver individualized and scalable risk solutions.

Polaris' holistic approach to confronting client-facing threats has fortified our position as a leader in the risk management field. A single, accessible point of contact oversees the progression of each matter, ensuring accountability, collaboration, and resolution. Our network of on-the-ground intelligence and investigations teams are fully trained in a broad scope of resources, and understand how these resources can help clients mitigate threats.

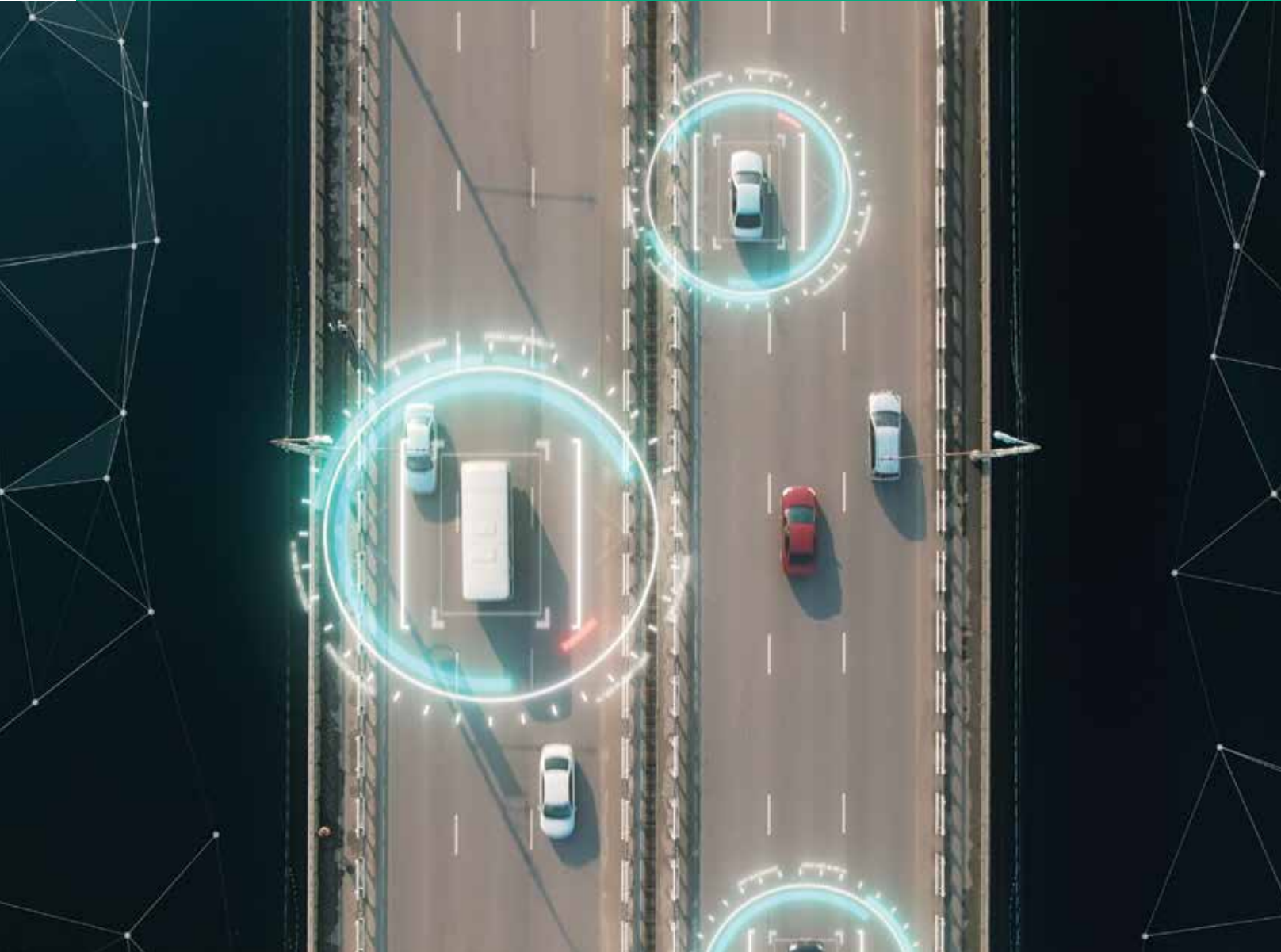


GLOBAL REACH, LOCAL DELIVERY

Services Wherever & Whenever You Need Them

In our increasingly connected world, Polaris' services can help you assess security threats and address business risks on a global scale. Our international, highly sophisticated asset matrix enables a swift response to threats in any locale, through a combination of virtual intelligence with physical ground support.

Polaris provides all of its key services – including Investigations, Intelligence Services, Protective Services, Cybersecurity, Crisis Management, and Security Consulting – in all global markets, when allowed under local law.





Company Leadership

Our founders balance deep experience with a commitment to innovation; though they hail from prominent, long-standing risk assessment providers, they build on that foundation to devise and deliver new and advanced solutions to meet your needs. The Polaris Team's expertise includes Crisis Management, Investigations, Protective Services, Travel Security, and Global Intelligence.



Stephen Ward
CEO

Mr. Ward helps clients address the security vulnerabilities that come from conducting business in a global environment. Along with a broad spectrum of investigative services, he provides focused expertise in Brand and Intellectual Property Protection and Corporate Compliance Services. Mr. Ward supervises enterprise security programs for midsize to large-scale multinational organizations to deliver an integrated services model for Guard Force Management, Investigations, Supply Chain Security, and Global Risk Ratings.



Kevin Cox
COO

Mr. Cox brings significant operations experience to Polaris, as he oversees the day-to-day machinations of the company. He is instrumental to Polaris' sales management, marketing and service delivery. Armed with his considerable expertise in Enterprise Risk Management, Mr. Cox leverages his experience to facilitate exceptional client services. Mr. Cox has demonstrated a keen understanding of and level-headed approach to emergency planning and response, executive protection assignments, and incident management processes worldwide.



Laura Bolger
Managing Director of
Investigations & Intelligence

As Managing Director of Investigations and Intelligence, Ms. Bolger helps clients through the full life-cycle of each investigation; from synthesizing clear and direct project scopes to shepherding the Polaris team's investigative work, Ms. Bolger ensures that each step of the investigations process properly targets the client's specific needs -- ultimately resulting in actionable, digestible, and well contextualized project deliverables. Her guidance assures clients that Polaris' output will directly address their precise needs. Ms. Bolger conducts investigations in several practice areas, including brand protection and intellectual property, as well as pre-employment, transactional or litigation-related due diligences, and multifaceted support for FCPA matters.

NEW YORK

450 Seventh Avenue, Suite 2002
New York, New York 10123
212-495-9018

BOSTON

90 Canal Street, 4th Floor
Boston, MA 02114

HARTFORD

225 Asylum Street, Suite 2820
Hartford, CT 06130
860-519-5086

SEOUL

5 Gonghang-ro,
Jeju City Jeju Island,
Republic of South Korea 6313

With multiple
domestic and
international
offices, Polaris
is local to you.

LONDON

Piccadilly Circus, Soho
48 Warwick Street
London, W1B 5AW, UK

FRANKFURT

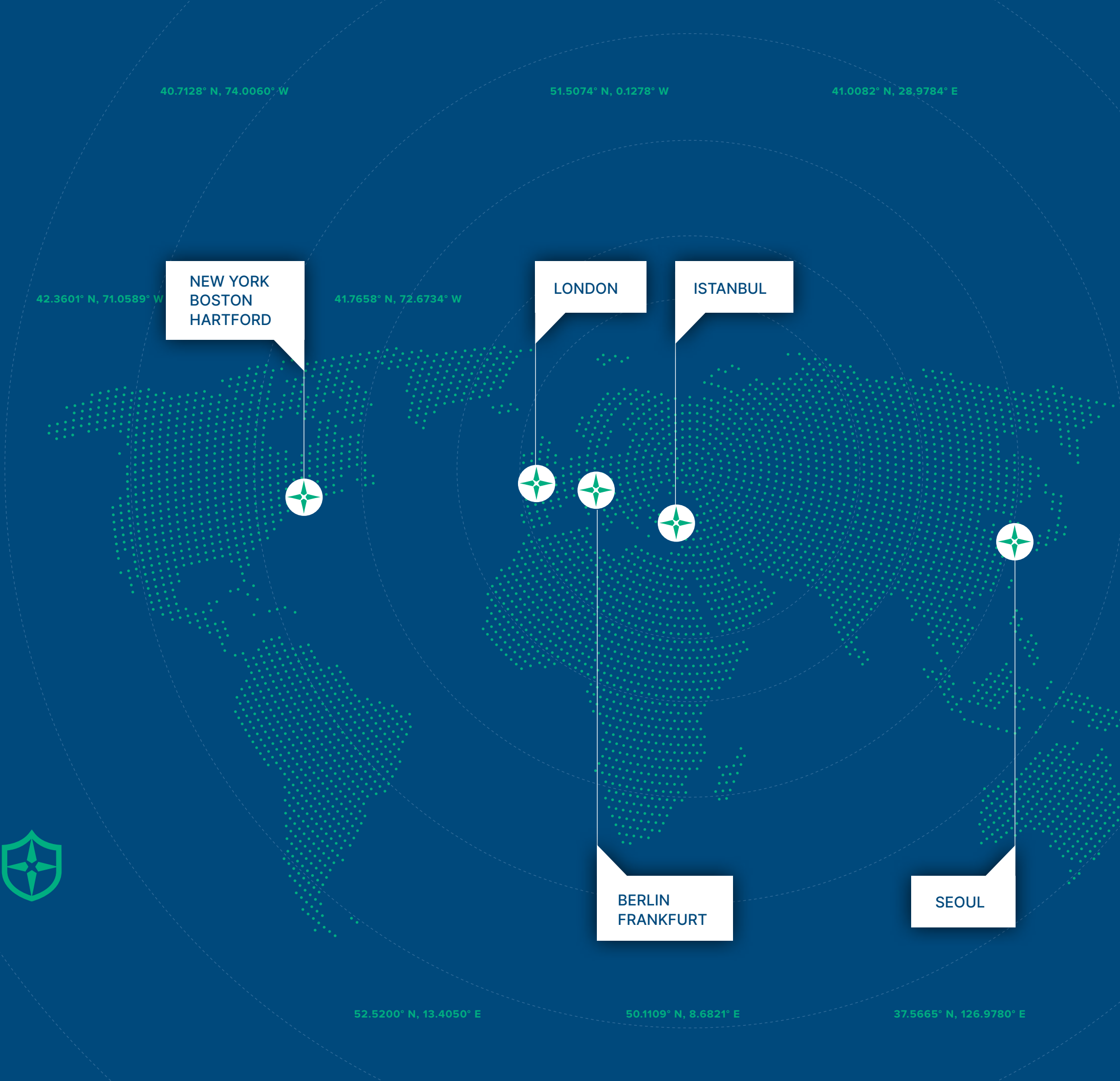
Deutsche Risikoberatung
Vilbeler Landstrasse 60388
Frankfurt am Main Germany

BERLIN

Tucholskystraße 13,
10117 Berlin, Germany

BEYKOZ/İSTANBUL

Kavacik Mah
Özkan Sok. Varışlı Plaza No:2
Kat 5 pk., 34810 Beykoz/İstanbul



Investigative Services

Polaris ensures that your operations and facilities are in trustworthy hands with our detailed third-party vendor and prospective partner screenings. Our due diligence assessments and detailed investigations provide crucial insight into a collaborator's market presence and history, offering a 360° perspective on potential risks they pose.



Polaris' investigative methods are practiced and practical, specifically designed to address and mitigate risks.

CASE STUDY

Guide Your Investment Decisions with Our Due Diligence Investigations

Fast-growing businesses are often approached by potential investors. While these funding agreements may seem benign – even beneficial – at first glance, companies should initiate in-depth investigative assessments before accepting any partnership. Has the firm, for example, been implicated in negative media, resulting in reputational risks? Do any of its leadership or principals have a history of fraud or other criminal activity? Is the firm, or the offer, even legitimate?

Polaris explored these questions and others in a recent due diligence case, wherein a promising, propulsive start-up was approached by a private equity firm with promises of significant funding. The firm's approach, however, seemed inconsistent with their appearances online and in media. Polaris probed these inconsistencies for our client using targeted searches and proprietary tools, ultimately discovering that the individual claiming to represent the firm was not, in reality, a member of the firm. Needless to say, the approach was phony – initiated by an imposter who had a history of fraud. Had our client jumped headfirst into the proposed arrangement, neglecting to consult Polaris, they would have lost time, money, and their good reputation to a bad actor, thus forfeiting their well-earned momentum.

Intelligence Services

Given the pace of data in the current Information Age, it is vital that your security provider can both manage and analyze relevant intelligence with sophistication and efficiency. Polaris' intelligence services are the sharpest on the market, driving smarter, more risk-conscious business decisions. Our analysts cut through empty chatter and white noise to deliver only actionable intelligence.



Our targeted searches and screenings can help clients conduct smarter, more risk-conscious business.

CASE STUDY

Safeguard Your Brand Integrity with Our Reputational Risk Assessments

In this age of hyper-visibility, high-profile businesses need to be more attuned to reputational risks than ever. The #MeToo era's call for transparency and accountability has underscored the pervasive threat of improper leadership, which can destabilize your team and inundate your business with governance issues and media firestorms. The lesson is simple: before a company places their trust in an individual – whether by appointing them to an executive position or a board seat – that organization must be sure that this trust will be honored.

Polaris has extensive experience with proactive assessments of reputational risks in the corporate space. In one case, Polaris' public media and deep-web scraping tools revealed previously unknown allegations of impropriety against a candidate for a highly esteemed company's board. Had these allegations not been uncovered, and had this individual been elected to the company's governing body, it is more than likely that a media outlet or outside competitor would have publicly broadcasted this information, tarnishing the reputation of our client and jeopardizing their business. Because Polaris discovered the candidate's problematic associations, our client remained in control of the public narrative – and their reputation.



Security Consulting

Whether constructing a new security program or reworking an out-of-date one, Polaris has the expertise to strengthen your risk posture. No single expert can provide the airtight security programming you need, but one security provider – Polaris – can connect you to the best-qualified experts and proven assets to meet your specific needs. Polaris' security consulting services include managed security programs, risk and threat assessments, Technical Countermeasure Sweeps, and cyber intrusion and security policy consultancy.



Protective Services

Polaris' extensive network of highly trained security experts – which spans 85+ countries across six continents – provides the highest degree of VIP executive and close protection services available, wherever and whenever you need them. Our protection teams have successfully navigated clients through a range of complex security scenarios, from de-escalating potential incidents of workplace violence to responding to targeted threats and harassment. Whether your particular situation calls for an embedded agent, armed or unarmed executive protection, or best-in-class vehicles with security-trained drivers, Polaris has the network and tools to keep you, your employees, and your company safe.

To provide the highest possible level of corporate security, Polaris liaises with expert security risk consultants to design security policies across all industries.

You and your associates – at work and at home – deserve to feel safe. Polaris' protective services can offer that sense of safety.



Crisis Management

To combat the unpredictability inherent in any crisis, clients need incident management and response support they can rely on. Polaris' crisis mitigation experts have the knowledge, proficiency, and experience to confidently navigate your company through any incident. These experts can draft or amend emergency response plans for a variety of incidents, including threats of workplace violence, severe weather, and even geopolitical upheaval. When a crisis does occur, our comprehensive training programs enable your company to react decisively. Should a situation require on-the-ground support, Polaris can provide you with rapid incident response services specifically tailored to the issue at hand.

Don't feel confused or discouraged in the face of a crisis: prepare, plan, and train for incidents with Polaris.

CASE STUDY

Prevent and Prepare for Crises with Polaris' Incident Response Services

Unfortunately, we are all too aware of the sudden, shocking nature of active shootings, especially those in public spaces like malls and national retail chains. While these events are always tragic and unexpected, Polaris employs certain preventative measures designed to lessen the risk of such violence, helping ensure the safety and security of both shoppers and employees.

Polaris assisted a client in a volatile situation, one that – thanks to Polaris' intervention – never reached its horrific potential. Through Polaris' sophisticated social media monitoring and geo-fencing tools – which monitor and assess social media and online chatter for potential threats and other content alluding to violence – agents uncovered an individual whose post history included violent ideation referencing our client, a large retail store, directly. Once flagged, a Polaris rapid response team heightened security at the location, before any violence occurred.



Cybersecurity

Given the frequency of ransomware incidents – with as many as 200 million occurring annually – organizations often prioritize ransomware response before ransomware preparedness. Polaris offers a more holistic approach to mitigate exposure risks, with unequaled cybersecurity services that include proactive risk monitoring, insider threat prevention, post-incident remediation, and baseline network assessments and forensic analyses. Whether augmenting existing strategies or building new ones, Polaris custom-tailors our cybersecurity procedures to your company's specific risk posture.

If your system is breached in a cyberattack, Polaris can respond promptly and strategically to help you reclaim control.



Fight Back with Polaris' Ransomware Response and Mitigation Services

While ransomware attacks can often feel abstract and limited to the digital realm, they pose real-world threats to your company's operations and infrastructure. The specter of a cyberattack hangs over a range of industries, as recent targets have included educational institutions, IT services companies, healthcare providers, and retailers. Attacks are only growing more frequent and more sophisticated; to outmaneuver fast-evolving cyber risks, your company needs security safeguards that are at least as sophisticated as the crimes themselves.

To determine the cyber risks specific to your company or industry, Polaris can perform comprehensive diagnostic assessments of your malware protocols. If you are the victim of a cyberattack, our incident response team evaluates all pertinent data concerning the affected environment, probing your network's points of access and existing infrastructure for suspicious activity. Our experts conduct forensic reviews and analyses of breached servers. They will attempt to track the IP address of the individual(s) who perpetrated the fraud. Polaris also provides cyberattack removal services, ensuring that malware, ransomware, and other cyber threats are cleansed from your systems.

LOCATIONS

NEW YORK

450 Seventh Avenue, Suite 2002
New York, New York 10123
212-495-9018

BOSTON

90 Canal Street, 4th Floor
Boston, MA 02114

HARTFORD

225 Asylum Street, Suite 2820
Hartford, CT 06130
860-519-5086

SEOUL

5 Gonghang-ro,
Jeju City Jeju Island,
Republic of South Korea 63138

LONDON

Piccadilly Circus, Soho
48 Warwick Street
London, W1B 5AW, UK

FRANKFURT

Deutsche Risikoberatung
Vilbeler Landstrasse 60388
Frankfurt am Main Germany

BERLIN

Tucholskystraße 13,
10117 Berlin, Germany

BEYKOZ/İSTANBUL

Kavacik Mah
Özkan Sok. Varışlı Plaza No:2
Kat 5 pk., 34810 Beykoz/İstanbul



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