



# POLARIS

CORPORATE RISK  
MANAGEMENT

## The Polaris Approach to Customized Intelligence Monitoring

### Conduct Smarter, Risk-Conscious Business with Polaris' Bespoke Intelligence Monitors

Given the pace of data in the current Information Age, it is vital that your company can both manage and analyze the constant flow of relevant intelligence with sophistication and efficiency. Polaris' intelligence services do the targeted work for you, as our analysts curate relevant content across key threat vectors, including **Health Risks**, **Natural Disasters & Severe Weather**, **Protest Activity**, and **Terrorism & Violent Crime** – all at the national, state, or local level. Polaris can also customize its searches to capture content specific to **your company's operations, location, personnel, reputation, and risk posture**. The results are collated by a team of expert analysts – all trained to cut through the noise of countless sources to deliver only the most pressing, relevant information when you need it. Polaris' intelligence services offer your company the flexibility and confidence to assert control over key risks that could impact your business.

#### HEALTH RISKS, INCLUDING COVID-19

While the risks of COVID-19 are subsiding, the threat itself has not disappeared; Polaris' detailed tracking can help you navigate local [exposure](#), quickly spreading [variants](#), and the perpetual threat of [unforeseen novel outbreaks](#).

#### NATURAL DISASTERS & SEVERE WEATHER

As domestic [wildfires](#) grow more common and intense, and as [earthquakes](#), [tornadoes](#), and [thunderstorms](#) rage outside of your control, Polaris can arm you with key trends, statistics and incident updates.

#### PLANNED PROTESTS/PROTEST CATALYSTS

Between 2009 and 2019, mass protest activity has increased an average of [11.5% annually](#). This trend culminated in [June 2020](#) with tense, riotous protests – likely the largest in US history. Polaris can help you navigate growing unrest.

#### TERRORISM & VIOLENT CRIME

Polaris receives assessments and analyses from US intelligence partners on threats both seen and unseen. Our analysts can comb this data, as well as open sources, and the Deep & Dark Web for threats relevant to your business.

