

# POLARIS

CORPORATE RISK  
MANAGEMENT

## Key Offerings in APAC

The Polaris Approach to Protecting Your Business  
Interests in Asian-Pacific Markets

APAC markets require a nuanced understanding of each region, each country and each city in which you do business. To navigate their particular laws, cultures and risks, trust POLARIS and its proven network of expert local assets and resources.

Please see below for a list of some of our services in the APAC region.

### Brand Protection



### Complex Due Diligence



### Forensics/Technical Surveillance Countermeasure (TSCM) Sweeps



### Compliance Assessments



### Asset Identification & Recovery



#### GLOBAL REACH, LOCAL DELIVERY

If your company has a presence in APAC, you already know how complicated business in the region can be. The varying political, legal and social dynamics between countries – even between cities – demand **strategies built on local assets and experts**, all fluent in the intricacies of certain markets.

Polaris' network includes **on-the-ground personnel** who know and understand exactly what resources are available to them – and exactly how they can be deployed. Our agents **speak the language** – literally and figuratively – and can deliver **corporate intelligence keyed to your location**.

#### CASE STUDY: A DUE DILIGENCE INVESTIGATION IN JAKARTA

Indonesia offers an exciting new frontier to advance your global business interests – but not without risk. The country's private sector is notoriously opaque, making it difficult for businesses to verify the financials or activity of their local partners; Transparency International even ranked Indonesia in the bottom half of its 2018 corruption index. Polaris experienced just this when tasked with a due diligence case in Jakarta. A Jakarta-based entity had reached out to a Polaris client, offering to serve as a conduit for further expansion in the region. This company made claims about their size, reach, financials and practices, but – due to Indonesia's lackluster reporting standards – the claims could not be verified remotely. Polaris deployed local assets to see what they could uncover, and quickly found that the company was misrepresenting its capabilities, particularly its influence across Indonesia. Based on Polaris' findings, our client declined to partner with the company. Good thing, too, as the potential partner was later implicated in FCPA violations.



#### REPUTATION PROTECTION

There is no success without collaboration, but there is no collaboration without risk; before you commit to a partnership, you should be sure that your new ally has **earned your trust**.

Polaris' **complex due diligence services** can bolster your confidence in your APAC network, as our asset matrix delivers locally-sourced, **actionable intelligence** keyed into **reputational hazards and local risks**. As non-compliant partners **can make your company liable** for violations of the FCPA, the Sarbanes-Oxley Act or the myriad other legal landmines, Polaris' **compliance assessments** will also prove vital as it ensures that your company and any 3<sup>rd</sup> party collaborators act within these complicated legal frameworks – minimizing risk and maximizing compliance.



#### PRODUCT & IP PROTECTION

The UN Office of Drugs & Crime has estimated that **trillions of dollars are lost every year** to the proliferation of counterfeit goods – how much of that should be in your company's pocket?

What's yours will stay yours with Polaris' **brand and counterfeit protection services**. Polaris can **identify** phony products, **locate** their makers and **coordinate enforcement** with local authorities. Our **online monitoring tools** track your products in the wild, and our team can conduct expert **asset identification & recovery investigations** to secure your assets. Our advanced **forensic analyses and TSCM sweeps**, moreover, can help trace leaks to their source(s), identifying any methods or tools used by leakers and positioning your company for a more secure future.

For more information, please visit us  
at [www.PolarisRsk.com](http://www.PolarisRsk.com).



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