

The Cannabis Industry is Continuously Evolving...

Can You Navigate Its Changes Alone?

The Cannabis industry is only getting bigger¹, and, as it grows, you'll need someone who can tend to the weeds that grow with it. That's where **Polaris** comes in; a global risk provider with offices across the continental United States, Polaris can **guide you through the entirety of the process**, from inception and planning to distribution and delivery.

Like the cannabis industry itself, Polaris' service is ever-evolving; **our offerings change as quickly as the product's legal and economic status changes**.

We at Polaris know that adaptability is essential in any emerging industry,

and that cannabis production and distribution is especially sensitive to changes in the current climate. As such, we already have our fingers on the pulse of this new market – through intensive research and constant monitoring – so as to better anticipate the arc of its growth. **Polaris' attunement with the industry makes us uniquely flexible**, and ready to react to any otherwise destabilizing issue.

Even as Polaris has its eye on the future of the cannabis industry, its roots reveal a strong foundation in closely related industries. Our team

has **a long history of successful security programming** for production, packaging and distribution facilities in the pharmaceutical industry, and has accrued **years of experience navigating the particular perils of the prescription drug trade**. Momentum toward cannabis' removal from the most restrictive classification of drug, *Schedule 1*, continues to build², suggesting the possibility of imminent, rapid expansion. Polaris' **expertise in pharmaceutical industry security has primed us for your swift, national success upon cannabis' reclassification**.

Your Customers

Should Be the Only Ones Taking Hits.

Polaris can help clients remain secure through each step of their journey. Whether your business is full-grown or just taking root, Polaris has concrete, informed, and future-forward solutions for the security risks already rampant in your industry. A selection of those services is outlined on the next page. For more, visit us at www.PolarisRsk.com. If you know that you need security services, act quickly – demand is high, and **Polaris is in the position to help**.

¹ Pellechia, Thomas. "Legal Cannabis Industry Poised For Big Growth, In North America And Around The World." *Forbes*. March 1, 2018.

² Angell, Tom. "Trump Administration Wants More Input on Marijuana Rescheduling." *Forbes*. March 1, 2019.



POLARIS
CORPORATE RISK
MANAGEMENT

Cannabis is a Growing Market...



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MANAGEMENT

Polaris Can Help You Grow With It.

Facility & Setup

Laws regulating your business change regularly; by the time you draft a business model or find a workable facility, some new piece of legislation may have passed, altering your needs and invalidating your planned approach. Polaris can offer guidance as you navigate these changes, assisting with any or all of the following:

- Permit and License Applications
- Operations and Workflow Planning
- Emergency Action Planning
- Employee Screenings and Training
- Technology Planning and Procurement

While you may be new to the commercial nuances of this industry, and its various legal intricacies, we've been keeping a close eye on what businesses like yours need, and are ready to advise. In such a fast-paced industry, firm roots are essential – so let us plant the seeds with you.



Day-to-Day Operations

Optimal onsite security is vital in the cannabis industry, especially as it deals so heavily in liquid assets. Unless – and until – the SAFE Banking Act is signed, businesses are forced into an unsecure and cash-heavy model. Polaris can offer guards for your facility, as well as infrastructural security measures, alleviating many of the worries endemic to such a model. There are other advantages to a strong onsite security team, as well, like tighter access control, and quicker incident response. Should an emergency arise, these guards can guide employees through pre-prepared procedures, while revising that plan to meet particular emergencies.

Polaris' investigations branch can also protect your interests offsite. Should your brand or trademark come under threat, or your company be faced with fraud – all common issues in new markets – the team can assess these threats and advise on how to handle them, stopping them before they can damage your reputation or impede your growth.

Polaris also offers regular security audits, to screen for compliance with state and federal regulations. There's a laundry list of stipulations to monitor – including the Controlled Substance Act – but Polaris can ensure that you remain compliant (and in business).



Distribution

Finally, we come to the last stage of security coverage: transport. This stage presents unique challenges to product security. To combat these challenges, Polaris can advise clients on the essential security measures, all designed to secure the client's product. These include:

- Product Bar Coding
- Packaging Specialization
- Shipping and Manifest Documentation
- High-Security Sealing
- Delivery Personnel Vetting
- RFID Tracking
- Vehicle GPS Tracking

For higher value shipments, Polaris is prepared to equip you with security trained guards, as well as security escort vehicles.

Shipment routes will be planned in advance, with alternate routes mapped out in case of increased risk. Higher value shipments can be tracked by Polaris intel personnel in real-time, to assess and respond to any notable dangers that arise in transit.



Our Team



CEO of Polaris **Stephen Ward** addresses the security risks that arise when conducting business in a global environment. Along with investigative services, he provides focused expertise in Brand and Intellectual Property Protection and Corporate Compliance Services. Mr. Ward supervises enterprise security programs for mid-to-large-scale multinational organizations, delivering integrated service models for Guard Force Management, Investigations, Supply Chain Security and Global Risk Ratings. He holds a B.S. in Political Science from SUNY Binghamton and a Certification in Cybersecurity Managing Risk Information & Data from Harvard University, among others.

Joining Steve and the Polaris team is consultant **Laura Hains, CPP**. Ms. Hains brings thirty years of relevant industry experience, with experience and expertise in corporate security, loss prevention and supply chain security and consulting. Her prior roles with the United States Customs & Border Protection, the United States Bureau of Engraving and Printing, and other industry leaders have more than equipped her to consult on your supply chain needs, to ensure optimal risk aversion. Throughout her career, Ms. Hains has continually proven herself an industry luminary in import/export cargo security (both domestic and international), transportation security, facility assessments and security audits, security education and training, port and border security, fraud and counterfeit identification, and all aspects of supply chain security - she even chaired the Supply Chain & Transportation Security Council of ASIS International. Ms. Hains earned a master's degree in Criminal Justice & Security Management from George Washington University, and bachelor's from the University of Maryland.