

The Tokyo 2020 Games are Fast Approaching... Are You Ready for Them?

As the world celebrates international cooperation and collaboration at the upcoming Summer 2020 Games, travelers must remain aware of the ever-present risks of our modern world. During your trip to Japan, leave those worries to **Polaris**, a global corporate risk provider. With offices in Seoul and Shanghai, Polaris stands ready to offer you peace of mind during your voyage to Japan.

Polaris' team has **a long history of successful security programming** for high-profile global events, including the prior Olympic Games in Brazil and multiple large-scale World Cup events. Most recently, agents assisted at the Standard Charter Belt and Road Relay, the world's longest relay race, which spanned 59 countries over 93 straight days. These are just a few examples of the high-profile, international events that Polaris' team has helped keep secure, but these events reveal the immensity and versatility of Polaris' capabilities.

At Polaris, we understand that all travelers – be they corporate teams or individuals – have variable security needs. As such, **our programming is completely customizable**: clients can adjust their security plans to better suit their particular needs, and their particular risks. We at Polaris pride ourselves on our ability to

assess a client's needs and provide them with customized solutions for the event that they are comfortable with. There are no blanket solutions to security issues – you have specific fears, risks, and wants, and **Polaris' coverage can shift** to meet them all.

Polaris' service is not only adjustable, but **adaptable, changing as quickly as the dangers you're facing shift**.

The key to event security is not only to understand the event, but its local impact, and any potential issues and obstacles that could arise from that locale. This deeper understanding of the event and its setting makes Polaris uniquely flexible.

Japan – despite a vibrant culture and array of bustling cities – has a relatively small number of trained security professionals, and certainly not enough to meet the vast needs of the incoming spectators. **Already these local Japanese vendors are being booked** – travelers need more options, and Polaris is ready to provide.

A selection of our services is outlined on the next page. For more, visit us at www.PolarisRsk.com. If you know that you need security services, act quickly – demand is high, and **Polaris is eager to help**.

*While others are only
"on their marks,"
Polaris is already past
the finish line.*



TOKYO 2020



POLARIS
CORPORATE RISK
MANAGEMENT

*You Enjoy the
Games...*

*Polaris Will Jump
Through the Hoops.*



Our Services

Travel Security

Before planning your Olympic journey, you should know and understand the country that you are travelling to. We offer travel security briefings for our clients, each customized to exactly where the client will be staying. These briefings include intel on local, regional and geopolitical threats, as well as advice for travelling discreetly. During the briefing, the client will be given a local contact number to call in case of an emergency, as well as a map identifying local hospitals and embassies. If the client has a medical condition, Polaris is able to provide a traveling medic.

If requested, Polaris can provide the client with secure vehicles, operated by a security-trained driver. This driver would have direct contact with our intelligence, as well as protective agents on the ground, should the need arise. Routes based on the client's itinerary would be composed prior to the client's trip, which can be rearranged and remapped to the client's wishes or security needs.

Emergency Management and Response

A dedicated, diligent member of Polaris' team will be assigned to your case immediately. Should an emergency arise – or if the client has any pressing security questions or considerations – this expert will be available to call. Upon contact, the expert – who will be tracking any local risks and vulnerabilities remotely – will be prepared to respond to the inciting risk. Note that this service is retainer-based, and the client will need to coordinate with a Polaris manager in advance to ensure that we are aware of your particular needs and vulnerabilities. This service is available on a 30-day cycle.

Moreover, Polaris offers assistance for planning and drafting EAPs, or Emergency Action Plans. These plans are designed to make emergency situations easier to recognize and remedy. They are highly adaptable, and built specifically on a client by client, case by case basis.

Intelligence & Monitoring

For the entirety of the games, our intelligence team will be geo-fencing event areas, as well as all locations determined high-risk. We will be monitoring local media and weather alerts as we provide our clients with next-to-real-time alerts on anything that may impact their journey. If necessary, Polaris can track traveler, making updates and recommendations even more accurate and targeted. We can share our security dashboard – which displays relevant security information – with our teams, so that they have an overview of what is unfolding around the client in real time.

Should clients want more immediate protection, Polaris offers close protection services. These agents would be Japan-based, with an understanding of the local environment, and bilingual, ready to respond to security issues as they arise. A Polaris team would be on the ground to manage these carefully vetted local agents, as they maintain physical security.



CEO of Polaris **Stephen Ward** addresses the security risks that arise when conducting business in a global environment. Along with investigative services, he provides focused expertise in Brand and Intellectual Property Protection and Corporate Compliance Services. Mr. Ward supervises enterprise security programs for mid-to-large-scale multinational organizations, delivering integrated service models for Guard Force Management, Investigations, Supply Chain Security and Global Risk Ratings. He holds a B.S. in Political Science from SUNY Binghamton and a Certification in Cybersecurity Managing Risk Information & Data from Harvard University, among others.



Our COO, **Kevin Cox**, has over 27 years of experience in security risk management, including in the investigations and security consulting field. Throughout his career, Mr. Cox has completed a wide range of investigations and managed numerous key client accounts, with expertise in emergency planning and response, executive protection assignments, and incident management processes throughout the US, Latin America, Europe, the Middle East and Africa. Mr. Cox has delivered executive presentations, conducted management training and employee education on topics that included emergency planning and response, crisis management, threats and acts of violence and workplace security.